

# Things Change All the Time, but Sometimes It's Never the Same: Creating Awareness of Transformation for Leading Organizations

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Our world is transforming at an incredible pace – and it always has been. What's new this time is that our categories of mind are changing. Leadership, growth, power; well-known concepts, start to mean something very different for modern organizations.

Today's leaders must be aware, open, and respond with complete consciousness to the challenges they face and urgently embrace interconnectivity; place value in relationships based on trust, intuition, and respect; implicitly understand the implicate order of things; and revise outdated definitions of power.

The beauty of this challenge is that it brings fulfillment, personal transformation, and evolution on such a deep level that it becomes immensely rewarding. It is a life changing transformation, and there are examples of leaders who have undertaken this transformation.

Notions of consciousness, applied intuition, and personal development in a senior leadership setting are best understood through experience and specific examples rather than theoretical postulations. In our experiential workshop we will invite you to touch base with your core and your potential for awareness of transformation through creativity, confidence and character.

We will be guiding you through a process addressing:

- The transforming context of leadership
- Challenges to a worldview
- Consciousness for a new era
- Awareness of impact
- Deep listening
- Close attunement
- New narrative, new meaning
- Transformational shift



Harry Starren studied History at the State University of Utrecht and Politics / Management Science at the University of Amsterdam. He was a scientific researcher, professor, director of a research and consultancy agency and General Director of Baak, Management Center VNO-NCW, the Dutch Creative Industries and the Dutch School. His recent publications include Think like a manager don't act like one (2016) and De 21 geboden van modern leiderschap.



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